



Ashley Pearson



Ashley Pearson began her career as a journalist covering politics and international news at NBC in London and New York. However, she quickly realised that her passion was reporting on the lives and loves of the world's most famous faces and made the move into entertainment journalism.

Ashley has worked the red carpet at the Academy Awards, the Golden Globes, the Emmy Awards, the BAFTAS and the Grammys, among others. She has had coffee with Warren Beatty, sparred with Ashley Judd, stumbled through back alleys with Nicole Kidman and interviewed everyone from Angelina to Zeta Jones.

Ashley writes a weekly column in the *Mail Online* about fertility, pregnancy and becoming a first-time mum over the age of 35. Disarmingly frank and often humorous about her own struggles with conception, Ashley has become the voice of today's smart woman.

Ashley also tackles issues related not only to fertility but also the often complicated human emotions that surround it: real life stories about real women facing and overcoming very real challenges. However, never far from her entertainment journalism experience, she has also written frankly about Kate Middleton's post baby weight loss, 44 year old Jennifer Aniston's outrage over being repeatedly asked if she wants babies, and Kim Kardashian's choice of the name 'North.'

Currently, Ashley works as an International Media Director in a PR consultancy group, offering savvy and sage advice to businesses about branding and media relations.

For more information:

Yellow Poppy Media
18 Soho Square
London
W1D 3QL

yellowpoppymedia.com

